



RETAIL CONSTRUCTION

Industry Overview & Qualifications

CREATING ENVIRONMENTS THAT SHAPE THE FUTURE



RETAIL CONSTRUCTION

Creating a variety of retail spaces from neighborhood, grocery-anchored centers to fashion-oriented lifestyle centers and mixed-use developments, our team strives to enhance shopping experiences in communities across the country. Have confidence knowing The Berg Group, for decades, has been designing and constructing retail developments, with both conventional and prefabricated solutions.

Retail Facilities

- Mixed-Use Spaces
- Big Box Stores
- Flagship Stores
- Shopping Malls
- Strip Malls
- Free-Standing Stores
- Banks & Credit Unions
- Store Expansions
- Retail Healthcare Spaces

Retail Products

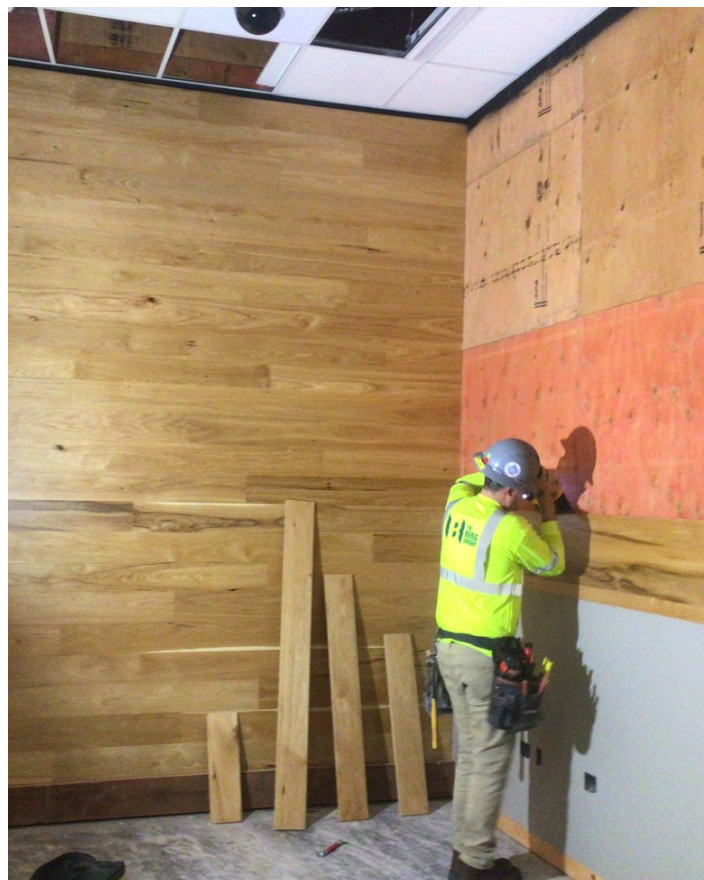
- New Location Buildouts
- Capital Improvements
- Rebranding
- Live & Closed Store Remodels
- High-Volume Rollouts
- Turn-Key Construction
- Rapid-Build Construction
- Repeatable Spaces
- Light & Specialty Demolition
- Architectural Woodwork
- Wall Protection Installation
- Misc. Retail Specialties: Fire Extinguishers, Millwork, Wood Cladding, Corner-guards, Wall Protection, Doors, Frames, Hardware, Bathroom Partitions & Accessories, Temporary Walls, Specialty Ceiling Components, and more

Creating Environments for Consumers to Better Interact With Your Brand

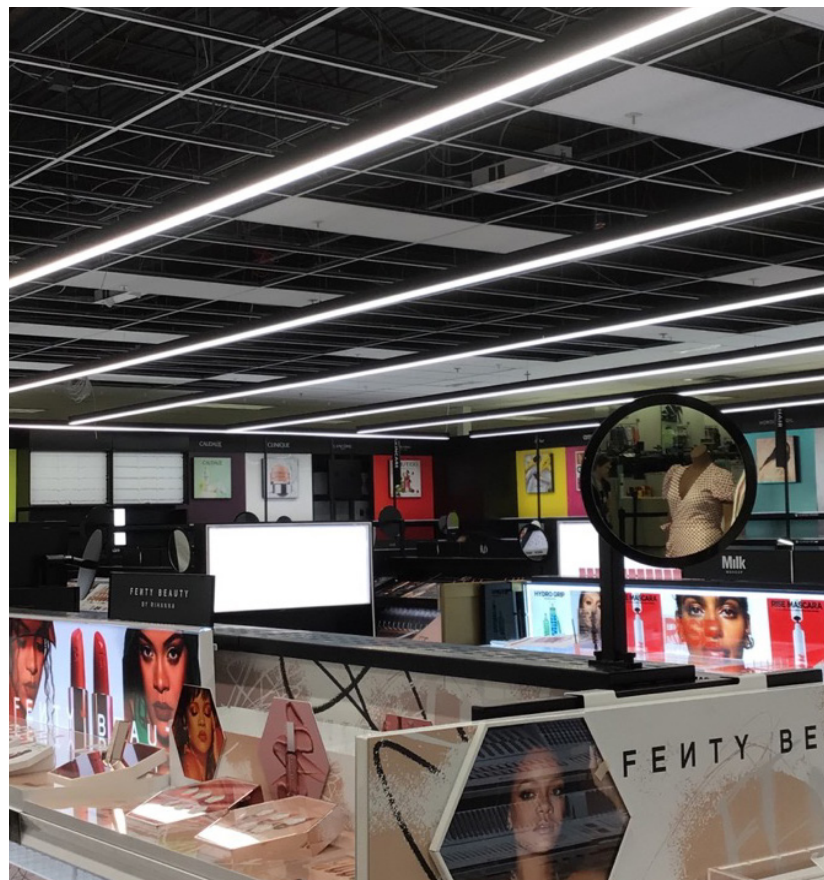


The Berg Group's traveling team boasts an impeccable track record of success in retail projects across the country. Our ability to quickly mobilize and deploy experienced leadership and staff enables us to handle projects efficiently from inception to completion. Our extensive network of qualified local labor also means that we can recruit the most suitable personnel for any job, no matter the location. Additionally, we prioritize continuous learning and improvement throughout each project, empowering our team to overcome new and evolving issues as they arise. We take immense pride in our unwavering commitment to providing on-site service throughout and after the project, ensuring that our clients' expectations are exceeded, and the final product fulfills their needs.













Design

ICE Software and BIM coordination allows for precision drawings and planning

Standardization

Program creation and management from inception to national execution

Identical Parts and Pieces

The DIRTТ manufactured kit of parts approach enables constructibility improvements

Trade Compression

Prefabricated design processes allow for expedited schedules and fewer sub-trade providers on the job site

Scope Absorption

With the The Berg Bundle solution, our clients experience fewer change orders and charge backs

Production Certainty

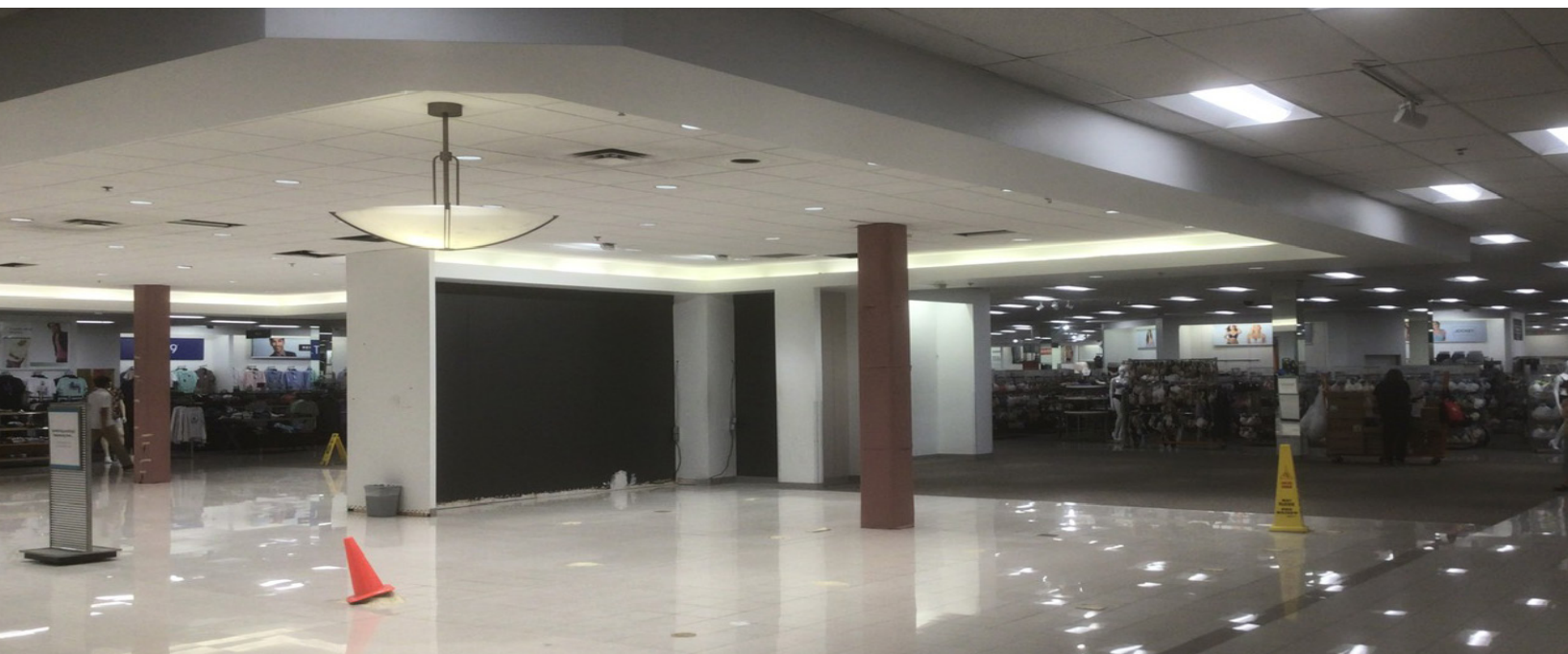
Guaranteed lead times of four weeks for all DIRTТ standard solutions to all 48 continental states

Cost Certainty

Program structured pricing through DIRTТ and The Berg Group for labor, materials, and freight

Schedule Certainty

Exceptional project management to ensure demanding construction schedules are completed within established deliverable timelines.



With the Berg Bundle, we can break down the boundaries of construction by providing a comprehensive suite of trades that cover any phase of the development process, from pre-planning to demo to punch list. Our proven approach is to leverage traditional, offsite prefab and engineered modular solutions to accelerate project schedules, improve quality, better manage site risks, increase environmental stability and reduce the total cost of clients projects.

Designed Program Team

Single point of contact for multiple job sites and scopes

National Reach

Same team providing national delivery

Field Efficiency

One install entity eliminates down time and improves trade coordination

The Berg Bundle Scope

Demo, framing, drywall, DIRTT, ceiling, paint and more included in Berg Bundle

The Berg Group + DIRTT Partnership

Structured communication from manufacturer to installer from conception through delivery

CONSTRUCTION SCHEDULE

Conventional Construction Schedule

Project Attributes	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10
Framing	■									
Rocking		■								
Taping			■							
Painting				■						
ACT/Flooring					■					
Doors							■			
Millwork								■		

Total Bundle Duration: 9 1/2 Weeks

The Berg Group Integrated Construction Schedule

Project Attributes	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 9
Framing	■									
Rocking		■								
Taping		■								
Paint			■							
ACT/Flooring				■						
Modular Frames					■					
Modular Panels						■				
Modular Casework							■			

Total Bundle Duration: 7 Weeks

Size and Capability

National Presence with six offices and 500+ tradespeople nationwide.

Multi Trade | Multi State

The Berg Group completed work in 38 states in 2021.

Safety

EMR Rating: .89

Workforce Flexibility

The Berg Group is licensed and able to staff projects per the requirements of your local market.

Workforce Efficiency

The Berg Bundle solution requires less labor force.

Trusted Partnership

A preferred partner in the DIRT network.

